

### TECHNOLOGY TOGETHER PILOT – OUTCOME AND IMPACT MAP

## CONTEXT

#### Older people:

- 5.2 million people aged 65+ in the UK have never used the internet
- 36% of people aged 65 and over in the UK feel out of touch with the pace of modern life
- Over a third (34%) of people aged 65+ in Great Britain feel lonely
- Traditional means of engaging with government and commercial services, both local and national, are increasingly migrating online
- The UK Government aims to save between £1.7bn and £1.8bn each year by making public services "Digital by Default"<sup>5</sup>
- PWC estimates suggest households offline are missing out on savings of £560 per year from shopping and paying bills online

#### Young people:

- The jobless total for 16-24 year olds is at 1.02 million, the highest unemployment record in 19 year
- Economically inactive young people who are not pursuing any studies or training are regarded as a socially excluded group
- 45% of young say they are happiest when online

#### Intergenerational Relationships:

- 63% of older people feel unable to relate to the younger generation because of technology
- Two thirds of people aged 30 and younger are not friends with a person aged 70 and older. Young people's online skills can be a lifeline for someone older

