



**Join Paul Farmer, Age UK's CEO,  
to celebrate Age UK's brand and  
charity strategy launch with a  
reception at MG OMD, Bankside 3,  
90-100 Southwark Street, on  
Thursday 24 October, 6-7.30pm.**

Come and learn more about  
our ambitious plans for changing  
the way we age, see our new brand  
campaign on its launch day, and find  
out how you can be part of a national  
conversation around ageing.

**[Click here to RSVP](#)**

Including dietary or accessibility requirements.

Venue generously donated by Age UK's  
brand media agency and partner, MG OMD.