

JINGLE BAKES

How to ho-ho-host the perfect bake sale!

Thanks so much for signing up to host a Jingle Bakes bake sale this December! You're doing something brilliant by bringing people together for some festive fun and yummy yuletide treats. And best of all, with every scrumptious slice and sliver sold, you'll be helping Age UK support older people who need us over Christmas, and beyond.

To make things super easy, your hosting pack contains all the ingredients for a showstopping fundraiser – from images to share on social media, to a promotional poster, games and decorations!



Your five-step (fail-safe!) recipe for success

- 1 Pick your venue.** Will you host it at home, at work, or perhaps in your local school, church or community hall? Let's face it, there are very few places where cake isn't welcome!
- 2 Get your invitations out early.** With Christmas just around the corner, it's never too soon to share the news. Use our ready-made [invites and images](#) to tell everyone.
- 3 Organise some festive treats.** Home-made or shop-bought; sweet or savoury; anything goes! Ask your guests to bring along some goodies too – it's an effortless way to boost your grand total.
- 4 Add games to the mix to raise even more!** As everyone tucks in, why not tempt them to take part in our [festive food quiz](#) or [a round of bingo](#)? (For a small donation, of course!)
- 5 Return the money and give yourself a cheer.** When your bake sale is over and every last crumb has been converted into cash, it's time to give those jars a final celebratory jingle and pay it all in at: www.ageuk.org.uk/jinglebakes/payingin or via your JustGiving page if you set one up.



Fancy yourself a star baker?

From snowy brownies to silver bell biscuits, [check out our favourite recipes](#) to make festive baking a piece of cake.



Did you know?

If you set up a [JustGiving page](#) to collect funds, you can also print out your own QR code for people to scan and donate on their phones – great for those who might not have money on the day.

To find yours, type in the URL for your fundraising page followed by /qrcode, press enter, and the code will pop up.

Last year, one million older people said they would be eating dinner alone on Christmas Day. Your bake sale will help us be here with friendship, support and advice for older people who have no one else to turn to.

If you have any questions at all, please get in touch at jinglebakes@ageuk.org.uk

Good luck,
and happy
hosting!